

Retail TouchPoints Live! @ RetailX Agenda

June 25 - 26, 2019

McCormick Place, Chicago

Tuesday, June 25, 2019

Schedule:

9:15 AM - 10:00 AM

Driving Convenience With Digital

Rafeh Masood, Chief Digital Officer, BJ's Wholesale Club

S406B

10:15 AM - 10:45 AM

AR, VR And Mixed Reality: Connecting The Dots Between Retailer And Consumer Goals

Jeffrey Neville, Senior Vice President and Practice Lead, BRP Consulting

S404ABC

10:15 AM - 10:45 AM

The Retail Innovation Funnel: Uncover 7 Key Traits Of Successful In-Store Innovation

Ed King, Co-Founder, HighStreet Collective

John Gregory, VP-Retail Head of Industry, Pandora Media, LLC

Laura Davis-Taylor, Co-Founder, HighStreet Collective

Sharon Lessard, Senior Director - Global Store Design and Development, Under Armour

S403AB

10:15 AM - 10:45 AM

How Hibbett Sports Delivers An All-Star Digital Experience

Bill Quinn, Vice President of Digital Commerce, Hibbett Sports

Rich Lyons, CEO, LYONSCG

S405AB

11:00 AM - 11:30 AM

Connecting The Data Dots To Facilitate Digital Transformation

Deborah Weinswig, CEO & Founder

S404ABC

11:00 AM - 11:30 AM

Breaking The Chains Of Price & Convenience With Experience

John Greening, Northwestern

Laura Davis-Taylor, Co-Founder, HighStreet Collective

Raymond Etzo, Vice President, Direct to Consumer, Cole Haan

Steve Lovell, Head of Retail Development, Adore Me

S405AB

11:00 AM - 11:30 AM

Unlocking The Power Of Pop-Ups

Melissa Gonzalez, CEO, The Lionesque Group

S403AB

Tuesday, June 25, 2019

Schedule:

- 11:40 AM - 12:40 PM** **Remarkable Retail: Winning In The Age of Amazon & Digital Disruption**
Steve Dennis, President and Founder, Sageberry Consulting
S406B
-
- 1:50 AM - 2:40 PM** **Building Innovation Teams**
Scott Emmons, Chief Technology Officer, Current Global
S404ABC
-
- 1:50 AM - 2:40 PM** **The Halo Effect: The Convergence of Clicks and Bricks**
Stephanie Cegielski, Vice President, Public Relations, ICSC
S405AB
-
- 1:50 AM - 2:40 PM** **Will Cashierless Stores Dominate New Spaces?**
Chris Walton, CEO, Omni Talk & Third Haus
Joel Larson, Vice President of Innovation, Innowi
Yevgeni Tsirulnik, Vice President, Strategic Alliances & Innovation, Toshiba
S403AB
-

Wednesday, June 25, 2019

- 10:00 AM - 10:40 AM** **Driving A Decent Specialty Approach At The World's Largest Retailer (While Still Remaining Well-Coiffed)**
Dan Pingree, Chief Marketing Officer, Moosejaw
S406B
-
- 11:00 AM - 11:30 AM** **Face Recognition And The Age Of In-Store Personalization**
Peter Trepp, CEO, FaceFirst, Inc.
S404ABC
-
- 11:00 AM - 11:30 AM** **The Retail Landscape of 2021 – Who Wins and Why?**
Bryan Amaral
S405AB
-
- 11:00 AM - 11:30 AM** **Delivering A Consistent Customer Experience In A Complex Environment**
Scott Knaul, CEO, SMK Workforce Solutions
S403AB
-
- 11:40 AM - 12:10 PM** **The Changing Face Of Checkout**
Gary Schwartz
Pat Suh, Vice President of Client Success, Affirm
S404ABC
-

Wednesday, June 26, 2019

Schedule:

- 11:40 AM - 12:10 PM** **Retail Doesn't Cross Borders, Or Does It?**
Djamel Toubrinet, Sr. Product Marketing Manager, Retail, Cegid
S405AB
-
- 11:40 AM - 12:10 PM** **Winning In Retail In The Co-Creation Economy: Five Factors Driving Omnichannel Success**
Dan Hodges, CEO, CIM Tours - Retail Store Tour
S403AB
-
- 1:00 PM - 1:45 PM** **[Myth of Personalization – data]**
Gregg Portwill, Partner, A.T. Kearney
S406B
-
- 2:00 PM - 2:30 PM** **Understanding The Omnichannel Shift – What Forces Are Shaping Today's Digitally Integrated Shopping Experience**
Jack O'Leary, Senior Analyst, Edge by Ascential
S404ABC
-
- 2:00 PM - 2:30 PM** **Are Retailers Omnichannel Ready?**
Bill Hardgrave, Sr. Vice President, Auburn University
S405AB
-
- 2:00 PM - 2:30 PM** **How Pop-Ups Are Leveraging Technology To Deliver ROI**
Ana Pelucarte, CEO, POP UP MOB LLC
John Payne, CEO and Founder, Monster XP
Joseph Scaretta, CO-CEO and Founder, CS Hudson
Linda Johnson-James, CEO and Founder, International Retail Management and Consulting Group, LLC
S403AB
-
- 2:45 PM - 3:15 PM** **Experience Drives Commerce: Growth Starts With Better Brand Engagement**
Staci Mandrell
S404ABC
-
- 2:45 PM - 3:15 PM** **Last Mile Or First Mile?**
Matt Powers, EVP, Retail & E-Commerce Distribution, JLL
Shlomo Chopp, Managing Partner, Case Equity Partners
S403AB
-
- 2:45 PM - 3:15 PM** **Which Is More Valuable: Making A Sale Or Making A Connection?**
Tom Ertler, SVP Creative Partner, Miller Zell
S403AB
-
- 3:25 PM - 3:55 PM** **The Store Of The Future Promises To Be One Heck Of A Party**
Chris Walton, CEO, OMni Talk & Third Haus
S406B