

The Only Event Designed for the **NEW ERA OF RETAIL**

Changing shopper preferences and advancements in technology is causing a huge shift in the traditional retail model. Today's retail is integrated, responsive and endlessly engaging—a blend of the once-siloed worlds of e-commerce and physical stores. By bringing three leading events that each focus on a different aspect of retail together for the first time ever, RetailX becomes the ultimate resource for businesses that want to make sure they stay ahead in the rapidly evolving retail landscape.

RetailX is:



GlobalShop: Focuses on the modern in-store experience—from fixtures and design to in-store marketing, POS and wayfinding.



Internet Retailer Conference and Exhibition (IRCE): Offers a deep dive into e-commerce, including marketing, social, SEM, fulfillment and merchandising.



RFID Journal LIVE! Retail: Explores applications for the RFID technology that's bridging the gap between brick-and-mortar and e-commerce.

20,000
ATTENDEES



1,200
EXHIBITING BRANDS



400,000⁵⁰
OF TRADE SHOW FLOOR



Inspiration meets **information** on the trade show floor with exhibitors such as:

GlobalShop

Bunzl Retail
Holiday Foliage
Lozier
Rapid Display
WestRock

RFID

Avery Dennison
SML RFID
Zebra Technologies

IRCE

Authorize.net
Avalara, Inc.
Ebay
Diff
Sellics

Intentional collisions create connections with attending companies such as:

1-800-Flowers
Alice and Olivia
Amazon.com

Bloomingdale's
Global-Mart
Google

The Home Depot
Hudson's Bay Company
Kohl's

Sephora
Target
ULTA

Under Armour
Verizon Wireless
Warby Parker

REGISTRATION PACKAGES

That Fit Your Business Goals

Whether you're searching for expert insights on how to develop a stronger omnichannel strategy, looking to source the latest applications of RFID technology, seeking innovation on wayfinding — or do it all — there's a RetailX pass to match your objective.

Benefits	Dates	RetailXPremierPass	GeneralExpoHallAdmission
Access to all three trade shows	June 25-27	X	X
Admission to all RetailTouchPoints Live! @ RetailX conference sessions	June 25-26	X	
Admission to RetailX keynote sessions	June 25-27	X	X
Admission to RFID conference sessions*	June 25-27	X	
Admission to IRCE conference sessions*	June 25-28	X	
Lunch provided, boxed lunch and vouchers	June 25-26	X	
Admission to open bar receptions on show floor	June 25-26	X	X
Access to GlobalShop PopUp Talks – curated content stage on show floor	June 26-27	X	X

*Each trade show is maintaining its separate identities including separate registrations and conference programming. The RetailX Premier Pass and General Expo Hall passes are available for purchase on all three event's websites.

LEARNING IS IMPERATIVE

GlobalShop.org

Looking to **optimize** your **BOPIS design**, get information on effective ship from-store solutions, real-time analytics or learn about trending materials? Register with GlobalShop @ RetailX, offering the most robust educational programming to support the blended retail business model necessary to sustain retail going forward.

IRCE.com

Looking to **attract web traffic**, increase your site's stickiness, **boost your conversion rate** and **inspire repeat business**? Register with IRCE and maximize your time and budget with reliable, carefully curated content by *Internet Retailer Magazine*.

RFIDJournalRetail.com

Looking to understand **RFID adoption trends** and how they can bring incremental and transformational **change to your stores and supply chain**? Register for RFID Journal LIVE! Retail @ RetailX and get the education you need to make tech-savvy decisions at the world's only RFID event dedicated to retail applications.

RetailX is three trade shows: **GlobalShop, Internet Retail Conference and Exhibition (IRCE)**, and **RFID Journal LIVE! Retail**. The three trade shows are co-locating in 2019, retaining their separate identities including separate registration, separate conference programming and separate websites which will continue to serve their markets independently.

For more information, please contact the show organizers at RetailX@emeraldexpo.com.

RetailX



EXPO: June 25–27, 2019
CONFERENCE: June 25–28, 2019

McCormick Place
Chicago